

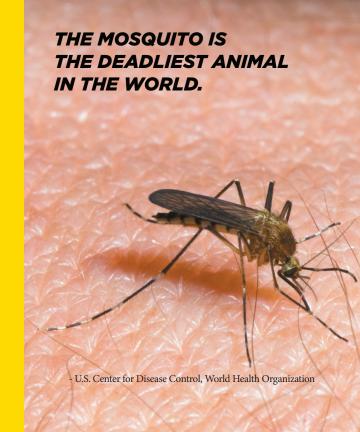
#### THE MOSQUITO ERADICATOR





Spartan Mosquito was born on a hot summer afternoon in Hattiesburg, MS, when founder Jeremy Hirsch was watching his pregnant wife apply bug spray. Hirsch thought to himself, "I can do better," and after many months of researching and prototyping ideas, he did. Hirsch invented the Spartan Mosquito Eradicator, a product that stands to change the way people manage mosquitoes and revolutionize the mosquito control industry worldwide.

Since the invention of the Eradicator, Spartan Mosquito has become the fastest growing company in Mississippi history, experiencing exponential growth during its first year in retail distribution. The company continues to see growth and success, but it has not strayed from its mission to help prevent the powerfully negative effects of mosquitoes on people in the United States and in mosquito-infested communities abroad as quickly as possible.



#### **HOW MOSQUITOES WORK**

#### **HOW SPARTAN WORKS**

Mosquitoes are drawn to dark and contrasting colors.

Mosquitoes are drawn to carbon dioxide (CO<sub>2</sub>).

Mosquitoes are attracted to moisture and heat.

Mosquitoes love nectar, and they can sense it at a distance of up to 100 feet.

99% of mosquito species expire at certain salinity concentrations.

Spartan Mosquito Eradicators are black and orange.

 ${\rm CO}_2$  is the only thing released into the atmosphere by the fermentation process in Spartan Mosquito Eradicators.

Spartan Mosquito Eradicators produce both moisture and heat as their mixture of sugar, salt, yeast, and water ferments, they absorb sunlight, and biomaterial decays.

Mosquitoes are attracted to the sugar in Spartan Mosquito Eradicators, which are deployed no more than 180 feet apart to form a barrier around the property they are protecting.

Spartan Mosquito Eradicators are designed to maintain a specific salinity balance that targets as many mosquitoes as possible.

#### **HOW MOSQUITOES WORK**

If a material's salinity concentration is too high, mosquitoes will refuse to consume it.

A salt concentration between 1% and 1.5% prevents most mosquitoes' rafts (eggs) from reaching adult stage.



#### **HOW SPARTAN WORKS**

Recommended deployment in the shade, on a tree branch, close to the trunk protects Spartan Mosquito Eradicators from evaporation and flooding to maintain the proper salinity balance.

Spartan Mosquito Eradicators shut down the mosquito breeding cycle.

The fermentation process of the mixture in Spartan Mosquito Eradicators continues after it is ingested by a mosquito, so the continued production of  $\mathrm{CO}_2$  within the mosquito causes its stomach to rupture.

Spartan Mosquito Eradicators address all of these mosquito factors using all-natural ingredients, making them an environmentally friendly, uniquely effective, long-lasting, continuous mosquito control system lasting up to 90 days per deployment.



### SPARTAN FOR RETAILERS AND DISTRIBUTORS

Spartan Mosquito officially launched its retail distribution program in 2017, beginning with target markets in our home state of Mississippi. Our 63,000-square-foot manufacturing facility in Laurel, MS, supplies retail locations across America, and Spartan Mosquito is currently developing international distribution channels.

If you are a representative of a major retailer or own a smaller retail store, you may be eligible to become a Spartan Mosquito Eradicator merchant. Please contact our main office and speak with our retail sales division to explore a retail partnership with Spartan Mosquito.



#### SPARTAN MARKETING AND SUPPORT

In order to help support all of our Spartan Mosquito Eradicator retailers, we provide a variety of resources on our website for easy download and sharing. This includes instructional slides for flash drives, instructional videos, shareable videos for social media, and more.

You can also submit your own ideas for other helpful marketing materials through our website, and you can request taggable print ads, billboards, and graphics for your retail location.



## THE MOSQUITO ERADICATOR LASTS UP TO 90 DAYS

JUST ADD WARM WATER AND SHAKE .

# ERADICATE YOUR MOSQUITO POPULATION FOR UP TO 90 DAYS THE SPARTAN WAY!

