

How to quote text in a presentation

1. Copy/paste text onto slide.
2. Add quotation marks: **"What is it about elevators?"**
3. Provide attribution somewhere on slide.
 - E.L. James
 - E.L. James 2012
 - *Fifty Shades of Grey*
 - E.L. James. 2012. *Fifty Shades of Grey*. Vintage Books, NY.

Can I just tell audience I copied?

1. You'll probably forget to do this.
2. You'll likely "forget" to do this.
3. Audience won't be listening even if you remember.
4. Audience won't know *which* sentences copied.
5. If audience gets printed copy, they get slides without information that you delivered verbally.
6. After using slides for 10 years, you'll convince yourself that you wrote it (gradual self-delusion).
7. If other people re-use your presentation, they will not know which phrases and sentences you copied.
8. If you place presentation on internet, the entire world will miss out on your verbal explanation.

Can I just add attributions to last slide?

- 1. Attributions in real-time have far more value.**
- 2. In the frenzy of preparing your talk, you'll likely fail to add all attributions to last slide.**
- 3. You'll probably never even make it your last slide.**
- 4. You might move quotation slide to a new deck ... and fail to also transfer attribution slide.**
- 5. If somebody else uses your presentation, they'll likely omit seemingly unimportant attribution slide.**
- 6. If you place your slides on the internet, few people will read to last slide.**

Do I need to cite paraphrased sentences and ideas, too?

ANSWER: Yup

Can I omit quotation marks and citations if they ruin slide aesthetics?

ANSWER: Nope

*If I choose to plagiarize and get caught,
can I just claim Fair Use allows it?*

ANSWER: Nope